

ABSTRACT OF THE DISCLOSURE

This invention provides fragrance compositions comprising a carrier solution used for cleaning purposes or for topical administration and nonfragrant photoresponsive agents that are capable of undergoing intramolecular
5 photorearrangements to release a fragrance. The photoresponsive fragrance composition may comprise the prephotorearrangement first fragrance agent, the photorearranged and released fragrance agent, a combination of the first and second agents, or any of the above in combination with a known fragrance agent.